



SofTap® Permanent Cosmetic Colors

♦ No Guessing

♦ No Fear

♦ No FD&C or D&C Dyes

♦ No Mixing

Brow and Liner Colors

New! Cool Palette

009-Platinum

010-Bashful Blonde

020-Hazelnut

030-Fawn

040-Cappuccino

050-Café Vienna

060-Expresso

070-Earth

080-Mahogany

090-Charcoal

Light

Medium

Dark

New! Warm Palette

015-Amber

100-Caramel

110-Milk Chocolate

120-Bordeaux

130-Copper

140-Cocoa

150-Chocolate Truffle

160-Royal Fudge

170-German Chocolate

180-Café Ole

331-Black Orchid

Fabulous Lip Tones

Neutrals

Mauve/Pink

Natural Pink

230-Sweet 16

240-Victorian Rose

220-Innocence

186-Tickle Me Pink

290-Cupids Kiss

185-Valentine

Brown/Pink

Orange/Pink

250-Pastel Rose

200-Mango Obsession

260-Secret Passion

190-Peaches 'N Cream

280-Jamaican Rum

210-Blushed Petals

285-Havana Girl

Special I-Liner FX

300-Irish Moss

310-Jade Granite

320-Blue Lagoon

333-Tempting Teal

Camouflage Colors

332-Porcelain

402-Sandy Beach

401-Pearl

404-Salmon

403-Seashell

405-Cocoa Butter

408-Tropicana

406-Golden Sunrise

407-Tahitian Tan

Correction-Aids

(for the make-over enthusiast)

New!

328-Orange-Aid
(use to prime blue
or gray)

New!

329-Lime-Aid
(use to prime red
or orange)

330-Lemon-Aid

(formally called Lighten Up)
(Use to prime pink or purple)

Pigment Exfoliator

New!

Colors may vary slightly from the color chart.